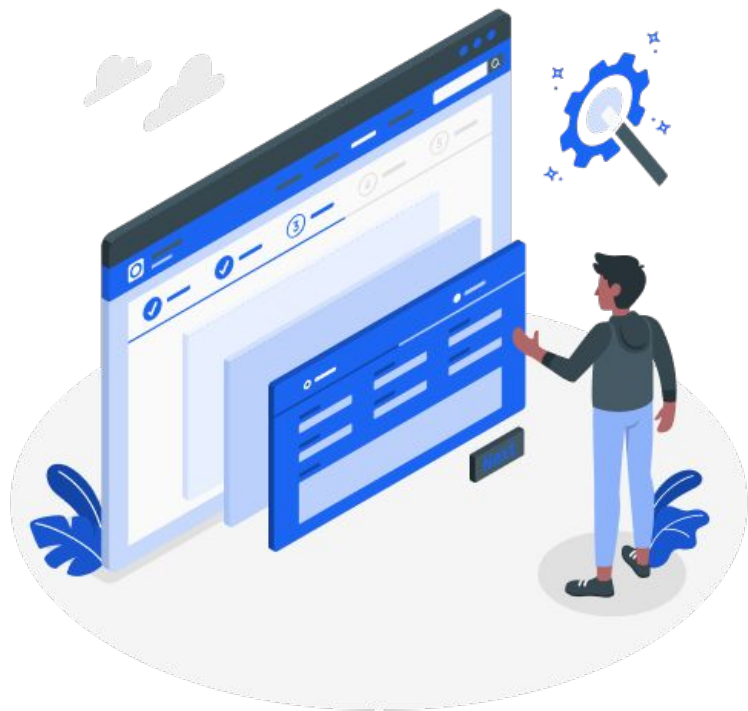




**E T H E R M A I L**

FAQs



# FOR WEB 3.0 USERS



## ***What's EtherMail?***

EtherMail is the first Web 3.0 Email Solution setting the standard for anonymous and encrypted wallet-to-wallet communication.

EtherMail allows fully anonymous P2P communication and rewards its users for reading relevant content in their inbox.

With EtherMail, companies can send rich, relevant content directly to their asset holders based on blockchain synced real time information.

## ***What is the difference between Legacy email providers and EtherMail?***

The EtherMail solution brings users and companies together through incentive-alignment guided by the following foundational principles:

- Anonymous communication **MUST** be possible.
- Users should be compensated in proportion to how valuable they are to advertisers.
- Users should be able to freely communicate with each other.

The EtherMail solution allows advertisers and users to collectively provide a high quality email marketing and communication experience in which both parties know what they're getting from each other.

## ***Does EtherMail provide end-to-end encryption?***

- Emails sent between EtherMail users: always end-to-end encrypted
- Emails from EtherMail users to non EtherMail users: encrypted with TLS if the non-EtherMail mail server supports it (most providers such as Gmail, Yahoo, Hotmail, etc, support TLS). Note, since these messages are encrypted but not end-to-end encrypted, Gmail, Yahoo, Hotmail, etc will be able to read these messages and hand them over
- Emails from non-EtherMail users to EtherMail users: unless you use PGP, the email message is encrypted in transit using TLS and stored on our servers using zero-access encryption. However, It is not end-to-end encrypted, and might be accessible to the sender's email service.

## ***How do I make an account?***

Simple! From the home screen just log in with your wallet of choice and sign a transaction agreeing to the terms and conditions. That's it!

## ***Where can I buy your token?***

At the moment we have left this feature out on purpose. Even though it can increase adoption for the email address, it becomes too easy to accidentally use a personal email and then reveal your personal identity. In this way with the lack of this feature we can reduce accidental risk. We are contemplating it however as aliases or forwarding to other EtherMail addresses.

## ***Where can I buy your token?***

We are still preparing all legal and technological requirements, but our token will be launched soon!

Keep using your EtherMail to participate in an airdrop for our initial token distribution!

Don't have an account yet? Connect your wallet

Subscribe to our newsletter to be informed of new product releases, Beta Launch and Token Launch!

## ***What's EMC?***

Before our native utility token is launched, all rewards will initially be allocated in EMC, providing an incentivization mechanism for affiliate members to refer new members, and for reading ANY type of email that is received. Eventually, these EMC rewards will be converted to \$EMT. The EMC : \$EMT conversion rate will be defined at the time of token launch, serving as an early adopters incentivization tool to prove the MVP. This conversion rate will fluctuate over time, based on market dynamics.

## ***How can I earn EMC?***

For the moment, you can earn EMC by doing five actions:

1. **Reading emails:** Like the brave model, publishers want to get in touch with you, but you need to be compensated for it. The EMC represents a first-of-its-kind incentivization mechanism to reward email users for their time and energy sifting through unsolicited emails, creating a much-needed framework for email economics. (+1EMC/mail - Maximum 100EMCs/month and 1000 EMCs per user in total)
2. **Connecting your wallet to get access to your EtherMail Account** (+50 EMCs)
3. **Leaving a secondary Email** (+200 EMCs)
4. **Completing IMAP connection** (+500 EMCs)
5. **Inviting Friends:** Completing IMAP connection

## ***Where can I find your Whitepaper?***

While we are focusing on building our product first, we expect to distribute the first version of the white paper in Q4 of 2022.

## ***How can I get support for EtherMail related queries?***

We have multiple channels where support is provided.  
You can visit our Contact Us section on our website for all support queries.

- General Support about EtherMail products & offering
- Collaborations and business proposals
- Career opportunities

and more!

## ***How does EtherMail prevent me from email attacks?***

EtherMail is launching with a blockchain backed protocol to fight phishing, spam and more. You'll find more details about it in the Whitepaper as soon as it is released and published on our website.

## ***Can EtherMail employees or engineers read my emails?***

No, we don't have any access to user data and neither can we spy on user emails, as they are always encrypted. Keys are stored on the blockchain, which means that they are only accessible by the user that logs-in, not by the EtherMail team.

We are on a mission to protect the privacy and digital rights of our users.



# FOR WEB 3.0 COMPANIES, DAOs, NFTs



## ***How can we get started?***

Getting started with Ethermail is super easy!

1. **Sign-up** with smart contract ownership
2. **Auto-create a list:** all your token holders are automatically fetched from the blockchain
3. **Build campaigns:** setup your Email Campaign or Email Journey

## ***How many users can we add? Are there any limits?***

No, there are no limits for now.

## ***How do you prevent our community from phishing attacks?***

Only company members have access to the automation tools and the ability to send emails from the desired account. To ensure maximum trust, we also link contracts and wallets together and we verify that the origins are matching.

### ***Can we customize the whitelisting/newsletter subscription page?***

Yes, you can customize whitelisting and subscription pages, but for now you'll need our team support.

### ***Can we use Ethermail in parallel to our existing Mailing tool (e.g. Mailchimp)?***

Yes, you can, you would need to export email accounts into your platform. However, we don't recommend it unless you are a web2.0 company, as you would not be continuously synced.

### ***How frequent is on-chain data synced with our mailing list?***

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